

**20** **HANDY**  
INNOVATION AWARDS  
**12** NOMINEE



## ILLUMINATING ADVANCES

Political debates aside, we're excited about a new energy-saving, *mercury-free* lighting technology called electron stimulated luminescence (ESL) from Vu1 Corp. The R30 ESL bulb (\$14.98) matches 65-watt flood lamps in light quality and appearance, but it uses less than one-third the power (19.5 watts). Unlike most CFLs, it is instantly bright and dimmable, and it has an estimated lifespan of 11,000 hours. Watch for A-type ESLs later this year.